

COMPANY PROFILE



Group of companies

1703, Musalla Tower
Al Hamriya, Dubai

www.evetadvertising.com

about us

The image features a solid red background. In the upper left, a darker red rectangle is positioned behind the text 'about us', which is underlined. The lower half of the image is dominated by two large, thin, light-red concentric circles that overlap each other and the bottom edge of the frame.



Evet Advertising is an esteemed advertising services agency that specializes in the art of printing, signage, and crafting exquisite corporate gift items. In an impressively short span of time, we have forged invaluable business relationships with esteemed clients ranging from government entities, opulent hotels, delectable restaurants, esteemed hospitals, and thriving trading companies, among others.

Collaborating with prominent brands, we seamlessly weave together the realms of digital print and brand publishing, ensuring a year-round presence that captivates audiences. Our diverse clientele spans across industries and company sizes, and we harness the power of all media forms to unveil your brand in a manner that resonates deeply with your target audience. We firmly believe that a meticulous analysis of your company and customers is the foundation for crafting a compelling promotional strategy. By delving into the intricacies of your business, we can orchestrate a symphony of publicity that yields tangible returns on your advertising investment.

Evet Advertising prides itself on tackling intricate challenges with finesse, providing comprehensive solutions for brand development, design, printing, and an array of captivating promotional gift items. Our unwavering focus lies in working hand-in-hand with clients, enabling them to flourish by setting and surpassing their marketing and advertising aspirations. With unwavering dedication, we provide unwavering support and a resolute commitment to bring your ideas to life through a strategic, creative, and cost-effective approach. Our commitment to unparalleled work efficiency ensures prompt and precise responses to your email and phone inquiries, epitomizing our dedication to delivering exceptional service at every step of our journey together.

we define ourselves

OUR VISION

We aim to be the best at what we do. Our energies are therefore focused on three distinct targets:

Become the leading provider of innovative products and services that set new trends across our industries.

Continuously innovate to create new and better products and services that meet the needs of our customers.

Build a strong brand that is recognized for its quality, innovation, and customer service.

OUR MISSION

Evet Advertising is committed to providing effective solutions to specialized industries. We offer customers a consistently timely, reliable, and affordable service. Our mission is to build a name for ourselves that is recognized regionally for our high standards of quality and professionalism.

COMMITMENT

Our commitment to our clients is deeply ingrained in our corporate culture – and we go above and beyond every day to prove it. It's in our DNA. Evet Advertising had been put in forefront of communication & execution with these brands when the agencies feared to deliver. That trust was built with our commitment to deliver.





who we are •

Evet Advertising is a leading provider of comprehensive products and services, specializing in the design, development, and flawless execution of a wide array of visual communication media. With an impeccable reputation for excellence, cultivated over seven years of dedicated operation, our success is driven by an unwavering commitment to innovation and an unwavering attention to detail. From captivating retail signage to dynamic digital advertising and impactful print media, including large unipoles and meticulously crafted way-finding systems, we offer a comprehensive suite of solutions.

With a talented and dedicated workforce of over 30 professionals, Evet Advertising's continued growth has been bolstered by strategic partnerships, acquisitions, and joint ventures on an international scale. Our unwavering focus lies in the concept development and seamless implementation of design solutions tailored specifically for the Middle East market. We have proactively embraced the ever-evolving demands of the global market to ensure our services align with the highest industry standards. At the core of our philosophy is a deep commitment to being client-responsive and consumer-sensitive, which has solidified our position as a prominent and trusted player in the advertising industry.

what we do •

Designing & Branding

Printing
Digital-Large Format &
Offset

Signages
Internal & External

Promotional Gifts

Videography &
Photography

Stand & Displays
Acrylic Display

our services





Branding & Creative Design

+ Corporate Identity

+ Branding

+ In-store Branding

+ Logo design creation

+ Banners/Posters

+ Roll-up/Pop-up

+ Flyer/Calendar Design

+ Packaging Design



Printing Digital-Large Format & Offset

+ Indoor & Out Door Printing

+ Sale POS

+ Flags printing

+ Roll up & Pop up

+ Event Branding

+ Vehicle Graphics

+ Offset printing

+ Product Branding



Signages

+ Internal Signages

+ Point of Sale Materials

+ Portable Display System

+ Foam Board Displays

+ Kiosks

+ Safety Signs

+ Flags

+ Event Branding



Promotional Gifts

+ Sublimation

+ Epoxy Label

+ Power / Mouse Pad

+ Stress Balls Printing

+ Pen, USB, Power Bank

+ Wrist Band Printing

+ Lanyard Printing

+ Sublimation Printing

+ PVC ID Card Printing

+ T Shirts Printing



Photography & Videography

+ Corporate Video

+ Event Videography

+ Training Videos

+ Food Photography

+ Product Photography

+ Commercial Photography

+ Corporate Photography

+ Fashion Photography

+ Interior/Exterior



Stand & Displays Acrylic Displays

+ Exhibition Stands

+ Banner Stands

+ Modular Exhibition Stands

+ Wooden Displays

+ Metal Displays

+ Acrylic Display Products

+ Acrylic tent cards

+ Acrylic frames

our works & product

The background of the page is a solid dark red color. In the upper left quadrant, there is a solid dark red rectangle. Overlaid on this rectangle and extending to the right is the text 'our works & product' in a white, lowercase, sans-serif font. A thin, light orange horizontal line underlines the text. In the lower half of the page, there are three large, faint, dashed white circles that overlap each other and the bottom edge of the page.



Create...Designing



Deliver...Printing



Make...Signages



Give away...Gifts



Fixing...Display Stands



We, Evet Advertising is committed to delivering high-quality services and aims to be a leading advertising company in the UAE. Our company standards and policies ensure that our division attains international recognition for its products and execution. We firmly believe that a poorly executed sign is just as detrimental as not having one at all. With our robust capabilities, we are well-equipped to meet the needs of our clients efficiently and within the specified timeframe.

From concept development to design and final product delivery, you can rely on Evet Advertising for dedicated expertise and professionalism.

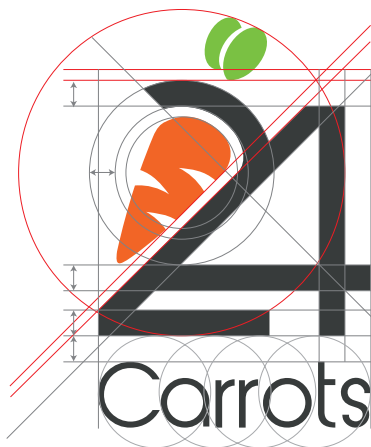
We highly value our team members, considering them as valuable assets. We foster excellent communication networks across all departments, leveraging state-of-the-art skills and professionalism to streamline processes for optimal results and unwavering support for our clients.



■ Branding & Creative Design

We are committed to consistently generating innovative campaigns and nurturing our team's development to ensure the ongoing vitality of our company and the utmost satisfaction of our clients. Creativity defines us, permeating every aspect of our work. Our ambition extends beyond creating mere advertisements; we strive to play a meaningful role in shaping culture by collaborating with the world's most ambitious brands.

Every brilliant idea originates from the imaginative minds of our highly creative team, from dynamic brainstorming sessions to meticulous white paper planning, ultimately bringing our designs and campaigns to life. We have a proven track record of successfully executing campaigns of various scales for a diverse range of clients.



Digital Printing

We specialize in comprehensive retail media coverage, ranging from large prints to in-store communication, as well as retail graphics and signage. Our printing solutions provide end-to-end management of the print process. This includes assessing the compatibility of artwork, determining the optimal production method, selecting suitable media, and securing the best pricing to ensure timely delivery to our clients. Our top priority is to ensure that our solutions precisely align with our customers' specific printing requirements.



Banner



Static films



Translites / Backlit signs



Roll up



One way vision sticker



Display cubes



Foam Board Products



Vinyl Stickers



Forex Sheet Products

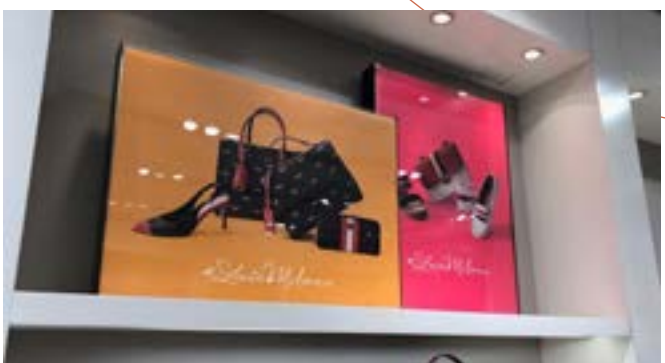
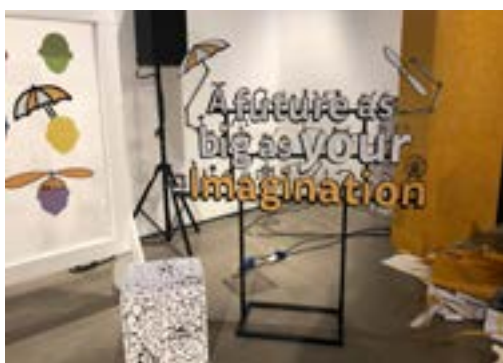


■ Large format printing

At Evet Advertising, we specialize in wide format printing and offer tailored solutions based on your specific advertising requirements. We have made significant investments in state-of-the-art large format printers, ensuring durability, faster turnaround times, and exceptional quality.

We understand the power of eye-catching designs combined with vibrant colors to create a lasting visual impact. Our banners and flags provide flexible, portable, and cost-effective means of

conveying your message to diverse audiences. As the saying goes, a picture speaks a thousand words. At Evet Advertising, we recognize the importance of those words being perfectly conveyed. Our full-color digital graphics enhance your professional image, cultivate customer awareness, and give your company a competitive edge across various mediums, including vehicle prints, environmental graphics, point-of-sale displays, and kiosks. Our focus is to ensure that your message stands out from the crowd.







■ Offset Printing

Offset is a printing technique that involves transferring an image from a metal plate to a rubber blanket or rollers before printing it onto the receiving media, typically paper. The rubber leaves a fine print on rough surfaces, resulting in an effective process. This method is equally efficient for medium and large-scale printing production.

Offset printing is particularly suitable for customers with higher print volumes. We utilize updated Heidelberg presses to ensure the maintenance of high quality and consistent results.



Door Hanger



Envelope



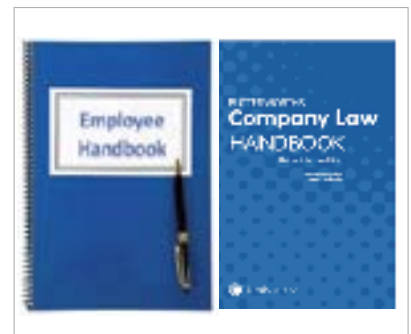
Flyer



Forms



Greeting Cards



Hand Book



Card Holders (Paper)



Labels



Folder



Newsletter



Note Pad



Wobbler



Post Stickers



Perfume vial Card



Shelf Talker



Security Sticker



Table Talker



Tent Card



Tickets



Training Manuals



Voucher

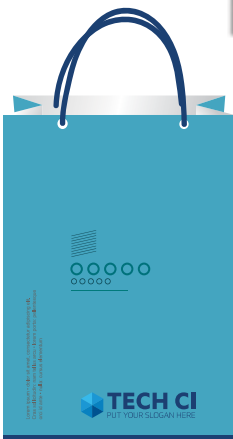
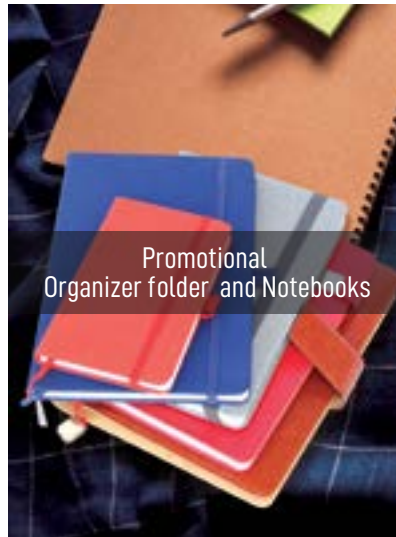
Corporate Gifts

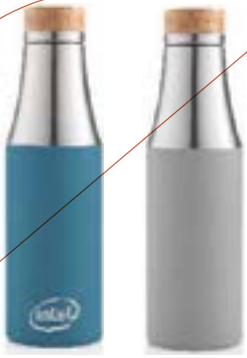


We take pride in offering the finest corporate and promotional gifting solutions, providing top-notch quality and complete personalization of our products. For over a decade, we have been delivering exceptional gifting experiences, continuously creating new and exciting opportunities for our customers. Our range includes customized and premium gifts such as portfolios, bags, clothing, USB memory sticks, and more, catering to the diverse needs of the corporate sector.

At Evet Advertising, our mission was to establish a comprehensive one-stop solution for corporate gifts and premium giveaways in the UAE. We understand the power of branded corporate gifts, which have the ability to impress and excite recipients.

In addition to our extensive collection of personalized and customized gifts in the UAE, we also offer innovative corporate gift ideas that enhance the impact of your brand. When you choose Evet Advertising, you can have confidence that you will receive unparalleled service and attention to detail.







■ Signage

They say that a business without a sign is a sign of no business, and we wholeheartedly embrace this timeless adage. However, we take it a step further by asserting that having a poorly executed sign is just as detrimental as not having one at all. Every aspect of our work, from graphics and design specifications to the manufacturing process, finishing touches, and on-site installation, bears the hallmark of our professionalism. Our commitment to maintaining exceptional quality standards has been meticulously cultivated over the past three decades.

Signage serves as a vital connection between a company and its customers. Its impact is more profound than many realize, influenced by factors such as visibility, design, fabrication materials, and, crucially, efficient execution.



■ Retail Signs

No job is too ambitious, or too small, and we supply and fit every type of fascia. We carefully design, produce and install numerous types of signages for large and small businesses across the region.

In the retail world, timing and image are everything. We understand the value of a deadline and can help you produce your sign with ease. From concept design to the proud final touches, we work closely with you every step of the way. We achieve first-rate results based on maintaining open lines of communication at every stage and by relying on the experience and expertise of our highly professional staff.



■ Stand & Display

We specialize in creating top-notch advertising and promotional retail displays that are tailored to meet your unique marketing requirements. With our team of skilled designers and builders, we guarantee to make a lasting impact for your brand at exhibitions, by crafting high-quality displays that showcase your products in the most captivating manner. Our versatile display stands can be utilized in various settings, from local high street shops to trade shows and fairs.

Our displays are not only durable but also artistically designed to align with your specific needs. They serve as eye-catching platforms that effectively attract the attention of potential customers, allowing your products to be showcased in a visually appealing and enticing manner. With our display stands, you can rest assured that your brand will stand out and leave a memorable impression on your target audience.



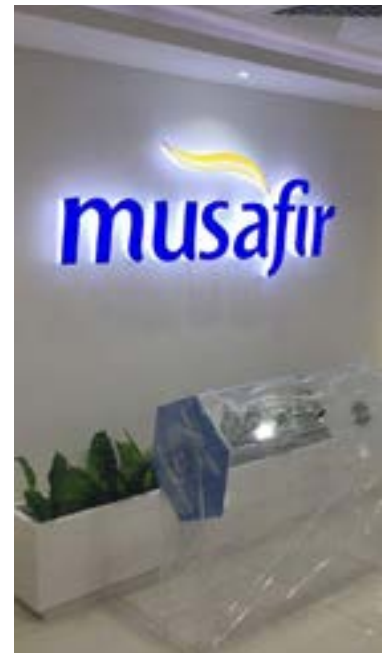
■ Acrylic Display

Acrylic signs are widely recognized as one of the most popular solutions for both internal and external signage needs. Acrylic, a versatile plastic material, boasts a glossy finish and can be molded into various shapes through heating, offering endless possibilities for representing your brand image.

At Evet Advertising, we provide a comprehensive range of acrylic display products that cater to your point-of-sale (POS) requirements. Our services include

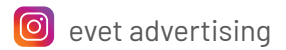
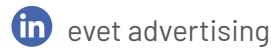
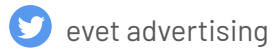
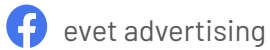
fabrication, laser cutting, and engraving, ensuring that we meet your specific needs. Acrylic displays have proven to be highly effective in retail environments, as they help sell products faster compared to other store fixtures available today. We offer a diverse selection of acrylic display options, including clear acrylic fixtures that are transparent and durable.

Choose Evet Advertising for all your acrylic signage and display needs, and let us help you enhance your brand visibility, attract customers, and drive sales with our high-quality and visually appealing solutions.





THANK You



www.evetadvertising.com

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